

# THURSDAY NIGHT MARKET

## 2012 Performer Guidelines

*Thursday Night Market is a fundraising event for the Downtown Chico Business Association, a non-profit organization dedicated to enhancing and maintaining Downtown Chico as a vital and thriving retail and cultural center. The market is designed to encourage community members and visitors alike to experience Downtown Chico's wide variety of restaurants and specialty shops, enjoy local entertainment and arts, and purchase farm-fresh produce and local products in an exciting and safe, family-friendly atmosphere. The guidelines that follow were established by the DCBA Board of Directors and staff. All performers are responsible for adhering to the guidelines presented in this document. Thank you.*

### EVENT DETAILS:

- Dates: Every Thursday, April 5 - September 27
- Location: Broadway between 2nd & 5th, & in City Plaza
- Market Hours: 6:00-9:00PM
- Performer Set-up: 5:00-5:45PM
- Performer Tear-down: 9:00-10:00PM

### DCBA CONTACT INFORMATION:

- Office Hours: 9am-5pm, Monday-Friday
- Phone: (530) 345-6500
- Fax: (530) 345-3277
- Address: 330 Salem Street, Chico, CA 95928
- E-mail: TNM@downtownchico.com

### APPLICATION & SCHEDULING INFORMATION:

- All interested performers must submit a completed application each year. A demo is also required (CD or website) unless a current demo is already on file at the DCBA. (Contact our office if you are unsure.) Incomplete submissions will not be reviewed.
- All applications will be reviewed and invitations will be sent based upon a performer's ability to enhance ambience of the market.
- Invitations to perform will be sent via EMAIL ONLY, so please be sure your Email server is set to allow messages from TNM@downtownchico.com.
- The scheduling of performances is an ongoing process. Typically, schedules are set approximately 45 days in advance and are subject to change at the discretion of TNM management.
- Please contact the DCBA if your available performance dates change from those noted on your application during the season.

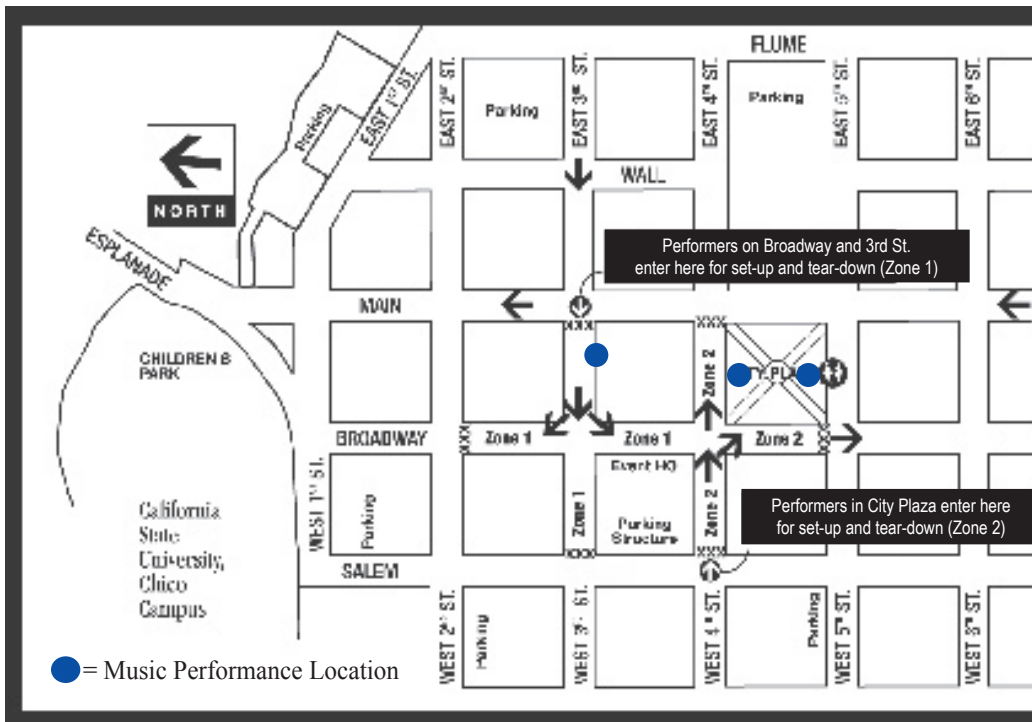
### PERFORMANCE CRITERIA & GUIDELINES:

- Performance expectations and specific details will be agreed upon prior to performance date (i.e. location, length, break times, etc.). Any changes must be pre-approved by TNM management.
- Compensation -- Performers do not receive monetary compensation for performing at the Thursday Night Market, but gratuity collection is highly recommended. Please do not aggressively solicit crowds for tips -- a subtle approach is appreciated (jar, open guitar case, etc). Performance space can be utilized for self-promotion or product sales (CDs, fliers, tickets, etc.) and this is encouraged. With prior arrangements, student-based or commercial acts (i.e. dance troupes, performance ensembles, special demonstrations, etc.) will be compensated with promotional booth space on the night of scheduled performance. Rules and guidelines for use of promotional booth space are outlined in TNM vendor application and performers agree to adhere to them.
- Performers must supply all necessary equipment (including amplifiers, microphones, chairs, extension cords, etc). Electricity can be provided to some locations if request is made on Performer Application.
- Performers are required to use low amplification! Volume is monitored by event staff and should not interfere with downtown businesses or nearby vendors. If volume exceeds an appropriate level, performers must comply with request to lower volume. **Please note: In an effort to maintain comfortable sound levels in the more congested areas of the market, bands with drum sets will only be assigned to the performer location on the SOUTH SIDE of City Plaza (in front of Streetcar mural) Because of this, the opportunity for bands to perform is limited. If you are able to perform solo (or a duo without percussion), please indicate this on your application. There is more opportunity for this style of music.**
- Public restrooms are available in City Plaza, the transit center (2nd & Salem) and at Ringel park (1st & Broadway). Please DO NOT ask to use downtown business' facilities unless you are a paying customer that night.
- TNM is not a forum for expressing political views and personal beliefs, including religion. Lyrical content must be "family friendly".
- Performers wishing to use open flames must first be approved by the City of Chico Fire Dept. (9th & Salem) and TNM management.

- ☑ If you are scheduled to perform but must cancel, please notify the DCBA office as soon as possible to allow for other arrangements.
- ☑ Inclement Weather Policy: The TNM will take place raine-or-shine! If rain is predicted by Market Management between the hours of 5-10PM, a “weather optional” policy will take effect. Scheduled performers may choose to keep the engagement or cancel. Performers are responsible for calling the DCBA office AFTER 1:00PM on the day of the market to hear the recorded message. Performers who choose to cancel will be given top-priority for rescheduling.

**SET-UP/TEAR-DOWN PROCEDURES:**

- ☑ Set up is from 5:00 to 5:45PM, but **vehicle entry is only permitted until 5:30PM**. Between 5:30 - 9:00PM, no vehicles may enter the event. ALL vehicles must clear the streets by 5:45PM (No exceptions).
- ☑ During set-up and tear-down, vehicles may only enter market through assigned barricades. **Performers on Broadway and 3rd Street must enter the market at 3rd & Main. Performers in City Plaza must enter the market at 4th & Salem OR simply park on 5th Street and walk equipment in.** Refer to map below.
- ☑ Equipment may not be unloaded onto city streets or sidewalks until barricades are erected at 5:00PM and streets are deemed safe by market management. After barricades are erected, performers should quickly unload equipment and remove vehicles to enable other vehicle access. Vehicles should not occupy neighboring vendor booth space while being unloaded.
- ☑ Parking is not permitted within market boundaries between 5-10PM. Chico PD may cite offenders.
- ☑ Performers are asked to remain in assigned performer location unless prior arrangements have been made with management.
- ☑ Performers are expected to remain set-up and performing for the duration of the market (6-9PM). *Exception: City Plaza Stage performers will perform three 20-minute shows at 6pm, 7pm, and 8pm. Stage entertainers are permitted to leave following final show.* All other performers: Tear-down should begin promptly at 9:00PM, at which time performers will be permitted to re-enter with vehicles. Tear-down must be completed in a timely manner so that streets can re-open no later than 10:00PM per City of Chico permit specifications. Failure to comply may affect future performance opportunities.
- ☑ During set up and tear down, the speed limit within market boundaries is 10mph.



**For more information contact the DCBA office at (530) 345-6500  
 Mail or drop off completed application and demo to:  
 DCBA, 330 Salem St., Chico CA 95928**

# THURSDAY NIGHT MARKET

## 2012 Performer Application

Group Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ E-mail (required): \_\_\_\_\_

**Demo included (circle one)?**    yes    no    Available online at: \_\_\_\_\_

**Is Electricity needed?**    yes    no

**Will a drum set be used for this performance?**    Yes    No

If you answered YES, are you also interested in performing w/o drums?    Yes    No    n/a

### **Description of performance/musical type:**

(If selected, how should your group be described on event signs and other promotions?)

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### **Availability:**

Please check all available dates! The more dates checked, the more opportunity to perform. Request for a specific date is not a guarantee -- **Invitations will be sent via Email** (from [tnm@downtownchico.com](mailto:tnm@downtownchico.com)) approximately 45 days prior to date of invited performance.

- |                                   |                                 |                                  |                                  |                                  |                                   |
|-----------------------------------|---------------------------------|----------------------------------|----------------------------------|----------------------------------|-----------------------------------|
| <input type="checkbox"/> April 5  | <input type="checkbox"/> May 3  | <input type="checkbox"/> June 7  | <input type="checkbox"/> July 5  | <input type="checkbox"/> Aug. 2  | <input type="checkbox"/> Sept. 6  |
| <input type="checkbox"/> April 12 | <input type="checkbox"/> May 10 | <input type="checkbox"/> June 14 | <input type="checkbox"/> July 12 | <input type="checkbox"/> Aug. 9  | <input type="checkbox"/> Sept. 13 |
| <input type="checkbox"/> April 19 | <input type="checkbox"/> May 17 | <input type="checkbox"/> June 21 | <input type="checkbox"/> July 19 | <input type="checkbox"/> Aug. 16 | <input type="checkbox"/> Sept. 20 |
| <input type="checkbox"/> April 26 | <input type="checkbox"/> May 24 | <input type="checkbox"/> June 28 | <input type="checkbox"/> July 26 | <input type="checkbox"/> Aug. 23 | <input type="checkbox"/> Sept. 27 |
|                                   | <input type="checkbox"/> May 31 |                                  |                                  | <input type="checkbox"/> Aug. 30 |                                   |

The undersigned certifies that he/she understands and will adhere to all Thursday Night Market performer guidelines. The undersigned also certifies that he/she is authorized 1) to execute on behalf of the group and 2) accept legal process on behalf of the group. The undersigned agrees to indemnify and hold harmless the Downtown Chico Business Association, building owners, tenants, and the City of Chico from all damages, liabilities, costs and expenditures, including attorney's fees and costs of defense, which may occur by reason of the undersigned's use of the streets during the Thursday Night Market. The undersigned authorizes the DCBA to use photographs taken during TNM Performances for future promotion of events. It is understood that there is no compensation for the use of these photos.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print name

\_\_\_\_\_  
Date

### **FOR OFFICE USE ONLY**

Date Rec'd: \_\_\_\_\_

Dates scheduled: \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_

Approved     Not Approved

Notes:

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